



Gift Bag Sponsor  
Preview!

## Taste of Torrington Reimagined Sponsorship Levels

### \$1,500- Guidebook Gift Bag Sponsor (Only ONE Available!!!)

- “Sponsored by” placement on the back of the Guidebook gift bags
- Distribution of promotional items or giveaways in the *ToT Reimagined* Guidebook Gift Bag
- Full page, full color ad on the inside front cover of the *ToT Reimagined* Guidebook
- Listing in our *ToT Reimagined* eNewsletter promo piece with clickable link
- Recognition on our *ToT Reimagined* Facebook page
- Ad linked to the *Taste of Torrington Reimagined* page on the Torrington Library website

### \$1,000- Five Star Sponsor (Only ONE Available!!!)

- Distribution of any promotional items or giveaways in the *ToT Reimagined* Guidebook Gift Bag
- Full page, full color ad on the back of the *ToT Reimagined* Guidebook
- Listing in our *ToT Reimagined* eNewsletter promo piece with clickable link
- Recognition on our *ToT Reimagined* Facebook page
- Ad linked to the *Taste of Torrington Reimagined* page on the Torrington Library website

### \$750 - Four Star Sponsor

- Distribution of any promotional items or giveaways in the *ToT Reimagined* Guidebook Gift Bag
- Full page, full color ad in the *ToT Reimagined* Guidebook
- Listing in our *ToT Reimagined* eNewsletter promo piece with clickable link
- Recognition on our *ToT Reimagined* Facebook page
- Ad linked to the *Taste of Torrington Reimagined* page on the Torrington Library website

### \$500 - Three Star Sponsor

- Distribution of any promotional items or giveaways in the *ToT Reimagined* Guidebook Gift Bag
- Half page, full color ad in the *ToT Reimagined* Guidebook
- Listing in our *ToT Reimagined* eNewsletter promo piece with clickable link
- Recognition on our *ToT Reimagined* Facebook page
- Ad linked to the *Taste of Torrington Reimagined* page on the Torrington Library website

### \$250 - Two Star Sponsor

- Distribution of any promotional items or giveaways in the *ToT Reimagined* Guidebook Gift Bag
- Quarter page, full color ad in the *ToT Reimagined* Guidebook
- Listing in our *ToT Reimagined* eNewsletter promo piece
- Recognition on our *ToT Reimagined* Facebook page
- Logo linked to the *Taste of Torrington Reimagined* page on the Torrington Library website

### \$100 - One Star Sponsor

- Distribution of any promotional items or giveaways in the *ToT Reimagined* Guidebook Gift Bag
- Logo listing in the *ToT Reimagined* Guidebook
- Listing in our *ToT Reimagined* eNewsletter promo piece with clickable link
- Recognition on our *ToT Reimagined* Facebook page
- Company names listed on the *Taste of Torrington Reimagined* page on the Torrington Library website

**Guidebook Giveaway Items-***Everyone who purchases a Guidebook will be entered to win prizes from August 2021-March 2022. If you would like to donate an item, please mail or arrange drop-off/pick-up!* All prize donors will be listed in our *ToT Reimagined* Guidebook and promoted on social media!

**Thank you for becoming our partner in success!**

*Promotional giveaways are the responsibility of the sponsor. Please bring to the library by July 1st.*

# Ad Sizes

Please ensure that your ad fits within the ad block size below to ensure best print quality.  
All ads are in full color.

## Full Page Ad

Vertical Placement Only  
Height 3.5 inches / 1050 pixels / 300 DPI  
Width 8 inches / 2400 pixels / 300 DPI

## ½ Page Ad

Vertical Placement Only  
Height 3.5 inches / 1050 pixels / 300 DPI  
Width 4 inches / 1200 pixels / 300 DPI

## ¼ Page Ad

Vertical Placement Only  
Height 3.5 inches / 1050  
pixels / 300 DPI  
Width 2 inches / 600  
pixels / 300 DPI

## Logo Only

300 DPI Requested

If you have any question, please feel free to contact  
Jessica Gueniat at [jessh@torringtonlibrary.org](mailto:jessh@torringtonlibrary.org)

# Taste of Torrington Reimagined Sponsorship Registration Form



Please reserve your sponsorship level by June 1<sup>st</sup>.

Donor Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Street, City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

Please select your sponsorship level:

- |  |   |
|--|---|
| <input type="checkbox"/> \$1,500 - Bag Sponsor     | <input type="checkbox"/> \$1,000 - Bag Sponsor      |
| <input type="checkbox"/> \$750 - Four Star Sponsor | <input type="checkbox"/> \$500 - Three Star Sponsor |
| <input type="checkbox"/> \$250 - Two Star Sponsor  | <input type="checkbox"/> \$100 - One Star Sponsor   |

**Guidebook Giveaway Item**

Raffle prize description: \_\_\_\_\_ Value: \_\_\_\_\_

- Prize is enclosed                       Please contact to arrange a pick-up time.

Checks made payable to Torrington Library. Please return completed form to:

Taste of Torrington  
Torrington Library  
12 Daycoeton Place  
Torrington, CT 06790

Please forward your company/business/agency logo and print ready ad for the Taste of Torrington Guidebook to Jessica at [jessh@torringtonlibrary.org](mailto:jessh@torringtonlibrary.org) by **June 15<sup>th</sup>**. Promotional giveaways are the responsibility of the sponsor. Please bring to the library by July 1<sup>st</sup>.