



## Taste of Torrington 2022 Sponsorship Levels

### \$1,500- Gift Bag Sponsor (Only ONE Available!!!)

- “Sponsored by” placement on gift bag distributed at the October 12<sup>th</sup> event
- Eight (8) tickets to the ToT event on October 12<sup>th</sup>
- Distribution of promotional items in the ToT Gift Bag
- Full page, full color ad in the ToT Guidebook
- Featured spotlight in our ToT eNewsletter promo piece with clickable link
- Ad linked to the *Taste of Torrington* page on the Torrington Library website

### \$1,000- Five Star Sponsor (Only ONE Available!!!)

- Distribution of any promotional items or giveaways in the ToT Gift Bag
- Six (6) tickets to the ToT event on October 12<sup>th</sup>
- Full page, full color ad in the ToT Guidebook
- Featured spotlight in our ToT eNewsletter promo piece with clickable link
- Ad linked to the *Taste of Torrington* page on the Torrington Library website

### \$750 - Four Star Sponsor

- Distribution of any promotional items or giveaways in the ToT Gift Bag
- Four (4) tickets to the ToT event on October 12<sup>th</sup>
- Full page, full color ad in the ToT Guidebook
- Listing in our ToT eNewsletter promo piece with clickable link
- Ad linked to the *Taste of Torrington* page on the Torrington Library website

### \$500 - Three Star Sponsor

- Distribution of any promotional items or giveaways in the ToT Gift Bag
- Two (2) tickets to the ToT event on October 12<sup>th</sup>
- Half page, full color ad in the ToT Guidebook
- Listing in our ToT eNewsletter promo piece with clickable link
- Ad linked to the *Taste of Torrington* page on the Torrington Library website

### \$250 - Two Star Sponsor

- Distribution of any promotional items or giveaways in the ToT Gift Bag
- Quarter page, full color ad in the ToT Guidebook
- Listing in our ToT eNewsletter promo piece
- Recognition on our ToT Facebook page
- Logo linked to the *Taste of Torrington* page on the Torrington Library website

### \$100 - One Star Sponsor

- Distribution of any promotional items or giveaways in the ToT Gift Bag
- Logo listing in the ToT Guidebook
- Listing in our ToT eNewsletter promo piece with clickable link
- Company names listed on the *Taste of Torrington* page on the Torrington Library website

**Raffle Item-** If you would like to donate an item to our raffle taking place on October 12<sup>th</sup> at the food and liquor tasting, please mail or arrange drop-off/pick-up! All prize donors will be listed in our ToT webpage, promoted on social media, and featured the night of the event!



Gift Bag Sponsor Preview!

**Thank you for becoming our partner in success!**

*Promotional giveaways are the responsibility of the sponsor. Please bring to the library by September 1st.*

# Ad Sizes

Please ensure that your ad fits within the ad block size below to ensure best print quality.  
All ads are in full color.

## Full Page Ad

Vertical Placement Only  
Height 3.5 inches / 1050 pixels / 300 DPI  
Width 8 inches / 2400 pixels / 300 DPI

## ½ Page Ad

Vertical Placement Only  
Height 3.5 inches / 1050 pixels / 300 DPI  
Width 4 inches / 1200 pixels / 300 DPI

## ¼ Page Ad

Vertical Placement Only  
Height 3.5 inches / 1050  
pixels / 300 DPI  
Width 2 inches / 600  
pixels / 300 DPI

## Logo Only

300 DPI Requested

If you have any question, please feel free to contact  
Jessica Gueniat at [jessh@torringtonlibrary.org](mailto:jessh@torringtonlibrary.org)

# Taste of Torrington Reimagined Sponsorship Registration Form



Please reserve your sponsorship level by July 1<sup>st</sup>.

Donor Name: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Street, City, State, Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_  
Website: \_\_\_\_\_

Please select your sponsorship level:

- \$1,500- **I'M TAKEN** S O R R Y **Gu** **ag Sponsor**       \$1,000 **I'M TAKEN** S O R R Y **nsor**
- \$750-Four Star Sponsor       \$500 - Three Star Sponsor
- \$250 - Two Star Sponsor       \$100 - One Star Sponsor

**Raffle Item**

Raffle prize description: \_\_\_\_\_ Value: \_\_\_\_\_

- Prize is enclosed       Please contact to arrange a pick-up time.

Checks made payable to Torrington Library. Please return completed form to:

Taste of Torrington  
Torrington Library  
12 Daycoeton Place  
Torrington, CT 06790

Please forward your company/business/agency logo and print ready ad for the Taste of Torrington Guidebook to Jessica at [jessh@torringtonlibrary.org](mailto:jessh@torringtonlibrary.org) by **July 15th**. Promotional giveaways are the responsibility of the sponsor. Please bring to the library by **September 1st**.